

M	Δ	X	I	M	Δ	-
G	Δ	L	L	E	R	Y

PRESS RELEASE

Maxima Gallery presents

WATCHMAKERS
The Masters of Art Horology

The Exhibition

**An Exceptional Exhibition in Support of Independent Watchmaking
Conceived by Claudio Proietti and Presented at The Extra MAXXI in Rome**

Featuring Pieces From The World's most Talented Watchmakers

In collaboration with **Phillips in Association with Bacs & Russo**, the Leading Watch Auction House Dedicated to Highest Quality Timepieces

Maxima Gallery invites All Enthusiasts and Art Lovers to The Opening of The International Travelling Exhibition In **Rome** From **April 6th to 15th, 2018**



MAXIMA -
GALLERY

WATCHMAKERS
THE MASTERS OF ART HOROLOGY
THE EXHIBITION

ROME – 6 MARCH 2018 – Maxima is an art gallery specialized in modern and contemporary art, mediating and curating some of the most prominent Italian art collections.

Claudio Proietti, owner and curator, watch collector and a passionate supporter of the independents, conceived the “Watchmakers” exhibition as a unique showcase which presents watchmakers as contemporary artists specialized in the study of horology.

We are therefore thrilled to announce ***Watchmakers – The Masters of Art Horology***, a special exhibition, which will present exceptional pieces of horology made by some of the world’s most important independent watchmakers.

The exhibition will showcase watches from Hajime **Asaoka**, Christophe **Claret**, Ludovic **Ballouard**, **De Bethune**, Philippe **Dufour**, Laurent **Ferrier**, Romain **Gauthier**, Vianney **Halter**, Christian **Klings**, **Jean Daniel Nicolas**, Roger W. **Smith** and Kari **Voutilainen** at the **MAXXI, the National Museum of 21st Century Arts**, the first national institution devoted to contemporary creativity.

Also displayed is the – *Anniversary* – the last piece made by the late **George Daniels**, who many consider to be the father of modern independent watchmaking, and who has directly influenced the work of so many of the men cited above.

The exhibition is in collaboration with **Phillips in association with Bacs and Russo**, the Leading Watch Auction House Dedicated to Highest Quality Timepieces.

While Phillips in Association with Bacs & Russo is known predominantly for finding the world’s rarest vintage watches, its team of experts are fans of all great watches, no matter when they were made.

As the current market leader for vintage and contemporary watches, Phillips feels it is their duty to support these thirteen watchmakers, who represent a very important and fragile community of artisans working tirelessly to safeguard their craft, for our benefit. It is no surprise that many of their watches have been previously featured in Phillips auctions, as they are already highly sought-after. Phillips in Association with Bacs & Russo believes the future is bright for these watchmakers and their watches, which one-day collectors will call vintage. It is our privilege to be able to enjoy them while they are modern.

Conceived as a travelling exhibition, *Watchmakers* will debut in Rome before flying to New York, Hong Kong and finally London. Maxima Gallery invites Watch Enthusiasts and All Art Lovers to discover the work of these artists during their four stops.

The opening and first leg of the international exhibition will be held in **Rome** from April 6th to 15th at the Extra MAXXI, the National Museum of 21st Century Arts, followed by **New York** from April 26th to 30th, at the Phillips NY Gallery at 450 Park Avenue, **Hong Kong** from May 24th to 28th at the Mandarin Oriental Hotel - finally the exhibition will fly to **London** in Phillips’ HQ at Berkeley Square from June 19th to 26th.

The Watchmakers - The Master of Art Horology exhibition is accompanied by a **coffee table book**, 252 pages, ACC Art Book edition, imagery from Guy Lucas de Peslouan, introduction by **the prominent Aurel Bacs**, critical note by the influential **journalist Nicholas Foulkes** and many others.

Check out interview with Claudio Proietti on [phillipswatches.com](http://www.phillipswatches.com)

<http://www.phillipswatches.com/meet-the-gallery-owner-who-finds-artistry-in-horology/>

*Permission for the use of any image is granted for timely reporting and auction review purposes only.
Image courtesy of Maxima Gallery / maximagallery.com*

###

In collaboration with



Partner



Sponsors



Media Partners



PRESS CONTACTS:

BARBARA MANTO & PARTNERS

Tel. +39063293785

office@barbaramanto.com

MAXIMA GALLERY

Via Agostino Depretis, 86 – 00184 Rome

Tel. +39064880285 - +393496053144

info@maximagallery.com

VISIT US AT: www.maximagallery.com

FOLLOW US ON: [Facebook](#) | [Instagram](#)

Phillips - PRESS CONTACTS:

GENEVA – Asta Ponzio, *PR*

Consultant

aponzo@phillips.com

+41 79 961 85 66

LONDON - Katie Carder, *Press Manager, EMEA*

kcarder@phillips.com

+44 20 7901 7938

NEW YORK - Jaime Israni, *Senior Public Relations Specialist*

jisrani@phillips.com

+1 212 940 1398